

A level Business Transition Work June 2024

Please complete the weekly tasks outlined below. For further guidance and information. Please keep all work created in a folder to present to me in the first lesson in September.

The specification also needs to be printed off and put at the front of your file (link for this is at the end of this document under general resources).

The quality of what you are producing here will provide me with evidence of your suitability to the course.

Business A Level

Specification
7131 / 7132

**Compulsory
Summer Task
-
6 hours of
work**

Globalisation
&
Protectionism

Globalisation is a crucial element to international business as it enables companies to grow and expand their trading operations.

Watch the following videos and make notes on each of them around this topic: <https://www.youtube.com/watch?v=Wt0pL8DRe1I>
https://www.youtube.com/watch?v=Oaj_hN9z9Gs
<https://www.youtube.com/watch?v=EIYNhGbOTOQ>

Answer the following questions:

- 1) Why do countries impose international trade barriers? (500 words)
- 2) What brands does the Multinational Company 'Unilever' own? How have they benefitted from Globalisation? (1000 words)
- 3) How does globalisation help to improve supply chain management for Starbucks? (500 words)

General resources and suggested reading:

Specification Link:

[AS and A-level Business Specification for teaching from September 2023 onwards \(aqa.org.uk\)](https://www.aqa.org.uk/subjects/business/a-level/business-specification)

Preferred websites:

<https://www.tutor2u.net/business>

<https://www.senecalearning.com/en-GB/seneca-certified-resources/business-a-level-aqa/>

<https://revisionworld.com/a2-level-level-revision/business-studies-level-revision>

Possible additional interest reading:

Profitable Social Media Marketing - T Kitchen

Business for Punks - J Watt

Entrepreneur Revolution - D Preistley

Relationology, Grow your business through the power of relationships - M Bird

How to win friends and influence people - D Carnegie

The Go Giver - B Burg

It's not about you - B Burg

Documentaries to watch

Enron: The Smartest Guys in the Room

Wal-Mart: The High Cost of Low Prices

Steve Jobs: One Last Thing

Jiro Dreams of Sushi

TED Talks: Life Hack

Capitalism: A Love Story

TedTalks to watch:

Whole range of TedTalks:

<https://www.ted.com/talks?topics%5B%5D=Business&sort=popular>

The greatest TED Talk ever sold - Morgan Spurlock

<https://www.youtube.com/watch?v=Y2iyjfc1as>

How to Become Relevant when a Robot Takes Your Job | Pablos Holman | TEDxLA

<https://www.youtube.com/watch?v=GhmkuV69PQE>

How great leaders inspire action

https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

The surprising habit of original thinkers

https://www.ted.com/talks/adam_grant_the_surprising_habits_of_original_thinkers

Creative thinking - how to get out of the box and generate ideas: Giovanni Corazza at TEDxRoma

<https://www.youtube.com/watch?v=bEusrD8g-dM>

Grit: the power of passion and perseverance | Angela Lee Duckworth

<https://www.youtube.com/watch?v=H14bBuluwB8&index=3&list=PLkJ1DTzH7eWdQpl5EapGat2zN2E7bfxIA>

Why you have to fail to have a great career: Michael Litt at TEDxUW

<https://www.youtube.com/watch?v=hNQRRL3R4A&index=2&list=PLkJ1DTzH7eWdQpl5EapGat2zN2E7bfxIA>